## Chamber split leaves a tangled web as alternative site is set up

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The Tenterden Chamber of Commerce website; Sue Ferguson has set up her own website promoting the town Picture: Gary Browne FM4081658

## by Rachael Woods rwoods@thekmgroup.co.uk @rachaelwoodskm

A rift has opened up between chamber of commerce members in Tenterden resulting in rival websites representing the town.

Town councillor Sue Ferguson was at the centre of a dramatic split with the Tenterden Chamber of Commerce after a showdown at the its annual meeting on April 5.

A row erupted over Cllr Ferguson's bid to gain a place on the executive committee of the organisation, along with David Swaine, of Swaines and photographer Lewis Brockway.

Speaking anonymously, a chamber member claimed that during a tense meeting, held in the barn of The Woolpack pub in Tenterden, Cllr Ferguson effectively put forward a vote of no

confidence in the committee. Cllr Ferguson said that she had



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felt excluded from decisions over

the Tenterden Town website,

The meeting was abandoned

and re-convened last Thursday

at the Zion Baptist Church in

The spat led to Cllr Ferguson's

suspension as the town council's

representative from committee

meetings, which she said left her

no choice but to resign her role

and at that point she established

a breakaway website to repre-

sent the town, www.mytenter-

Cllr Ferguson was the driv-

ing force behind the chamber's

website at www.tenterdentown.

co.uk and the Twitter account @

TenterdenTown, since rebranded

which she has championed.

Tenterden High Street.

den.co.uk

'My website is just an alternative means of promoting Tenterden and I intend to keep it as up to date as possible'

My Tenterden, which has 11,700 followers.

Cllr Ferguson said: "I have had a ghastly time [with the chamberland all I have been trying to do is my best for Tenterden.

"I had worked for six years on the website I and couldn't walk away from all the businesses and the community who rely on me to get information about the town out there."

She added: "My website is just an alternative means of promoting Tenterden and I intend to keep it as up to date as possible."

Lewis Brockway, who described Cllr Ferguson's past work for the chamber as "outstanding", was asked to step down as its president due to a conflict of interest with his photographs being used by the chamber and Cllr Fergu-

Anne Nelson, of legal practice Nelson MClean, who was elected president in Mr Brockway's place at the June annual meeting, said she was "disappointed" by the

break-up. Mrs Nelson, the wife of deputy town mayor Cllr Justin Nelson said: "I'm hugely saddened and disappointed about what has happened and that we now have two websites representing

The London Beach

Country Hotel, Spa &

Golf Club

For Tenterden

Chamber of

Commerce memb

"It's very confusing for visitors for the town as we are giving out mixed messages and diluting our

"I hope that for the good of Tenterden that this situation can be resolved."

Jonathan Medes, who is the chamber's events officer said that since the re-convened general meeting he'd had "positive talks" with Cllr Ferguson.

Mr Medes said: "At the moment we are going it alone [with the website] but we need to sit round the table as there is room for discussion. We are all here for the town."



Anne Nelson has been elected president of the chamber of commerce

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## President is 'passionate' about town

A new president has been elected at Tenterden Chamber of Com-

Anne Nelson, of legal firm Nelson MClean, which specialises in residential and commercial convevancing, wills and lasting powers of attorney, spent five-and-ahalf years as the organisation's

Mrs Nelson, the wife of deputy town mayor Cllr Justin Nelson. who served as secretary until September 2014, has continued to play an active role in the cham-

On her election to president she said: "It's a great honour to be made president of the Chamber and I am humbled to be selected."

Speaking of her hopes for the role she said: "Tenterden is such a beautiful place to live and I would like to see the town remain vibrant, with plenty of independent shops, employing local people.

"It should be a pleasant place that appeals to both residents and visitors."

Anne, originally from Lancashire, says that she has an enduring passion for Tenterden. She said: "I love Tenterden and if I was a stick of rock and you cut me in half it would probably say "Tenterden".

Praising the chamber Anne said: "The chamber is thriving and we have highly successful monthly business meetings. which attract about 80 people. We are really punching above our weight for the size of the town."